

Piloting for progress

Our plan to make sustainable chocolate the norm by 2025, Forever Chocolate, is all about tackling the structural issues in the cocoa supply chain head-on. In major cocoa producing countries such as Côte d'Ivoire and Ghana, low productivity on cocoa farms from poor agricultural practices, nutrient depleted soil and aging cocoa trees means that many farmers exist in a state of poverty. So they are unable to invest in their farms, and therefore continue to have low productivity and income.

To learn how we can accelerate impact on the ground, we are launching various pilot projects. The purpose of these pilots is to test innovative approaches to sustainable cocoa farming, and to learn if these approaches are replicable, scalable and lead to farmers' self-sustainability. The first pilot started in Indonesia in February 2018, and four additional pilots are being rolled out in Côte d'Ivoire, Ghana, Cameroon and Brazil. It involves the testing of individual multi-year farm business plans to increase productivity, the incentivizing of communities to avoid child labor and the use of new technologies to reduce carbon emission in cocoa production. We are partnering with experts from Wageningen University & Research in the Netherlands, who are providing us with robust scientific

support to provide the baseline and analytical framework against which we can assess the outcomes.

Tackling deforestation

On November 16, 2017, at the UN Climate Summit in Bonn, a unique initiative was signed by the leading companies of the cocoa and chocolate industry, the Ghanaian and Ivorian governments and representatives from civil society: the Cocoa and Forests Initiative Frameworks for Action. The purpose of these frameworks is to tackle deforestation from the cocoa supply chain in the signatory countries. No other commodity has managed to unite all key stakeholders behind a common target to stop deforestation, and Barry Callebaut was one of the driving forces behind this agreement. The signing is an important step to achieve our target to become carbon and forest positive and a great example of the movement which is required to make sustainable chocolate the norm.



Pilots

rolled out in

Indonesia, Brazil,
Côte d'Ivoire, Ghana
and Cameroon